

Strategy for Implementing Student Final Project Scientific Work at Universitas Swadaya Gunung Jati

FARIDA NURFALAH^{1a}, DIAN ANDRIANY², WELLY WIHAYATI³,
CINTIA⁴, CUT DHIEN HERDIAWATI⁵

^{1, 2, 3, 4, 5}Universitas Swadaya Gunung Jati. Indonesia

Corresponding Email; ^afaridanurfalah@gmail.com

Abstract

The process of writing a thesis is a phenomenon that is often frightening among students, but now it turns out that there are several students who can graduate without having to do a thesis, one of which is at the Universitas Swadaya Gunung Jati so that universities are able to adapt to the dynamics of existing changes. The Strategy for Implementing Karya Ilmiah Tugas Akhir Mahasiswa (KITAM) at Universitas Swadaya Gunung Jati includes aspects; What is the response to the implementation strategy for Karya Ilmiah Tugas Akhir Mahasiswa (KITAM) at Universitas Swadaya Gunung Jati? What is the strategy for implementing Karya Ilmiah Tugas Akhir Mahasiswa (KITAM) at Universitas Swadaya Gunung Jati? What are the obstacles to the strategy for implementing Karya Ilmiah Tugas Akhir Mahasiswa (KITAM) at Universitas Swadaya Gunung Jati? The research was conducted using qualitative research methods with research instruments through involvement and interviews and supported by analysis of documents. The research method used is descriptive qualitative with data collection through interviews, observation and documentation with the

informant selection technique using purposive sampling of 8 (eight) informants consisting of the Head of Lemlit and TIM, UGJ Lecturers, Students and Journal Managers, so that results from this research can be obtained. a Karya Ilmiah Tugas Akhir Mahasiswa (KITAM) at Swadaya Gunung Jati University that is appropriate and measurable from the perspective of the University, Lecturers and Students and contributes to the development of science and technology as well as the discovery of new theories and concepts or models and policies that are formulated. The research results showed that 1. Response Strategy for Implementing Karya Ilmiah Tugas Akhir Mahasiswa (KITAM) at Universitas Swadaya Gunung Jati, Strategy for organizing Karya Ilmiah Tugas Akhir Mahasiswa (KITAM) at Universitas Swadaya Gunung Jati, the need for guidance, Roadmap, Publication Media for Scientific Work along with Specifications, review team, distribution of collaboration between lecturers and students driven by an organizational decree, provision of publication and monitoring forums, lecturers direct students to create

articles/journals and need to carry out control as carried out by the Head of Study Program, facilitated by LPPM, quality control group monitoring implementation, organizational management good.2. The implementation strategy for Karya Ilmiah Tugas Akhir Mahasiswa (KITAM) at Swadaya Gunung Jati University is effective if it complies with the roadmap and is implemented and has an impact on society, namely work in the form of publications. The existence of a special division, a strategy with a variety of specific publication platforms with full institutional mobilization and leadership in order to produce good and correct KITAM. 3. Obstacles to the Strategy for implementing Karya Ilmiah Tugas Akhir Mahasiswa (KITAM) at Universitas Swadaya Gunung Jati at the start with a new policy. KITAM's supporting capacity, dissemination of information, costs, were

prepared optimally. The Strategy Efforts to Implement Student Final Assignment Scientific Work (KITAM) at Swadaya Gunung Jati University Based on the results of the Focus Group Discussion (FGD) and observations that there are several strategic efforts to implement Karya Ilmiah Tugas Akhir Mahasiswa (KITAM) at Universitas Swadaya Gunung Jati as follows: Lecturers are given journal training, prepared Writing Clinic, LBU and Money Monitoring, there is stimulus funding for publication, Machine prepared, MOU collaboration with Journal Manager, Method, field study guide and socialization of podcash, PGD, provides journal recommendations, Decree and dean's policy, special application, SOP and Flowchart, Lecturers are determined as well as the theme.

Keywords: Strategic, Implementation, Scientific Work, Final Project, Students

BACKGROUND

Universitas Swadaya Gunung Jati (UGJ) is one of the well-known universities located in the city center of the Cirebon region. In accordance with the university's strategic plan, the vision of Swadaya Gunung Jati University, namely "To Become a Leading Research University Based on Local Wisdom Towards a Global Level in 2034", Gunung Jati Swadaya University is making a breakthrough to continue adapting to the environment and developing needs in the field of the tri dharma of higher education while maintaining identity.

Based on Chancellor's Regulation Number: 01 /PER/V/2023 concerning amendments to Chancellor's Regulation Number 03 of 2019 concerning the implementation of Education at Swadaya University Gunung Jati, Chancellor's Decree Number: SKEP/095/UNIV/VI concerning Student Final Assignments within Universitas Swadaya Gunung Jati, and the Chancellor's Letter Number: 507/UNIV/V/2023 concerning the repositioning of study program courses, so to align with the Chancellor's Regulations, it is necessary to implement it in each study program simultaneously.

STRATEGY FOR IMPLEMENTING STUDENT FINAL PROJECT SCIENTIFIC WORK AT UNIVERSITAS SWADAYA GUNUNG JATI

In order for universities to accelerate quickly, policies need to be implemented in a synergistic program between what has been planned and implementation by paying attention to the following:

1. Creating trust and confidence for stakeholders.
2. Building a competitive advance center.
3. Developing ICT (Information and Communication Technology).
4. Building professionalism, ensuring quality and maintaining good relations with stakeholders.
5. Building collaborations with other institutions.

As a higher education institution, with a vision of superior research, UGJ plays an active role in developing science and technology in providing an impact on students and lecturers to have the competitiveness to carry out superior research in an effort to solve and overcome various problems in society, especially by The existence of the UGJ research institute as an institution that implements the Tridharma of higher education must produce research according to national priorities, guarantee the development of superior research, improve the quality of research that is relevant to society, increase lecturers' scientific work in national and international journals. Applied group research carried out at UGJ is research that has a greater opportunity to directly solve actual problems in society. Every year UGJ spends funds to motivate lecturers to actively carry out research and for the last three years it has given awards to lecturers who have the most and best publications at both study program and university level. The research will be carried out using the approach from (Nugraheni, 2003). First is strategy implementation, second is organizing, mobilizing and leading, and controlling.

The University's role is in developing existing potentials, especially at Universitas Swadaya Gunung Jati stakeholders, so that Strategic Implementation of Student Final Project Scientific Work is needed at Universitas Swadaya Gunung Jati, however, several problems often arise in implementing it, such as the carrying capacity of university resources in implementing The program is very dependent on university income in the form of academic efforts in particular, so that instruments are needed that are more reliable in measuring the accuracy of changes in the expected output. The research results can be used by UGJ leadership in evaluating system design and organizational governance in the future. So Formulation of the problem, Based on the problem map described in the background of the problem, the author will examine it with the focus of the problem in the research, namely "Strategy for Implementing Student Final Project Scientific Work at Swadaya Gunung Jati University" which includes aspects: 1. What is the response to the implementation strategy for Karya Ilmiah Tugas Akhir Mahasiswa (KITAM) at Universitas Swadaya Gunung Jati?; 2. What is the strategy for implementing Karya Ilmiah Tugas Akhir Mahasiswa (KITAM) at Universitas Swadaya Gunung Jati?; 3. What are the obstacles to the strategy for implementing Karya Ilmiah Tugas Akhir Mahasiswa (KITAM) at Universitas Swadaya Gunung Jati?

RESEARCH RESULT

1. Strategy Response for Implementing Karya Ilmiah Tugas Akhir Mahasiswa (KITAM) at Universitas Swadaya Gunung Jati

The strategy for organizing Karya Ilmiah Tugas Akhir Mahasiswa (KITAM) at Universitas Swadaya Gunung Jati, based on the results of the first interview, requires preparing a guide and roadmap, secondly preparing media to publish their scientific work, thirdly preparing a team of reviewers, etc. Strategy by dividing publication forums with specifications, so that it can be carried out according to specific rules, KITAM management runs according to their respective duties and functions, and the strategy for organizing Kitam at UGJ must be even more optimal, for example when information circulating regarding Kitam's provisions itself is still It's not clear yet, collaboration between lecturers and students also requires maximum distribution. The strategy for organizing Karya Ilmiah Tugas Akhir Mahasiswa (KITAM) at Universitas Swadaya Gunung Jati is based on the results of the interview as follows: The results of the interview with Informant 1 are as follows:

"First, prepare the guide and roadmap, second, prepare the media to publish Karil, third, prepare the review team, etc."

The results of the interview with Informant 1 are as follows:

"must be improved"

The results of the interview with Informant 1 are as follows:

"A strategy by dividing the publication forums according to specifications so that they can be carried out according to specific rules."

The results of the interview with Informant 1 are as follows:

"KITAM management runs according to their respective duties and functions."

The results of the interview with Informant 1 are as follows:

"In my opinion, the strategy for organizing Kitam in UGJ is still lacking, for example currently the information circulating regarding the provisions of Kitam itself is still unclear."

The results of the interview with Informant 1 are as follows:

"In my opinion, the organizing strategy implemented by UGJ is quite good, where students and lecturers collaborate directly in the field to create KITAM."

Mobilization and leadership based on the results of interviews with informants should receive full support from superiors in the form of Organizational Decrees, Career Control, the need for improvement, mobilization by making decision letters, providing a forum for long-term publication and monitoring, leaders who are in accordance with KITAM's needs, and that is enough. good because lecturers have started directing them to prepare their students to write articles/journals because they no longer use theses. Controlling the implementation of the Student Final Project Scientific Work (KITAM) strategy at Universitas Swadaya Gunung Jati. The results of the interview with Informant 2 are as follows:

"Controlled directly by the Head of Study Program and facilitated by LPPM"

The results of the interview with Informant 3 are as follows:

"It would be better if the quality control group should be running"

The results of the interview with Informant 4 are as follows:

"By monitoring a targeted list between targets and predetermined containers"

The results of the interview with Informant 5 are as follows:

"With good organizational management, optimal control can be achieved on all sides."

The results of the interview with Informant 6 are as follows:

"Control and implementation at UGJ can be said to be very good because groups have started to be formed to prepare for writing articles/journals"

Control is carried out directly by the Head of Study Program and facilitated by LPPM, it is best if the quality control group has to operate, monitoring the targeted list between targets and predetermined containers, the existence of good organizational management will definitely realize optimal control on any side, as well as control and implementation in UGJ can be said to be very good because groups have started to be formed to prepare for writing articles/journals.

2. Strategy for implementing Karya Ilmiah Tugas Akhir Mahasiswa (KITAM) at Universitas Swadaya Gunung Jati

The KITAM strategy is effective if it matches the roadmap and is implemented and has an impact on society, immediately implemented and applied to students. The existence of KITAM is good news for students. A work that will never be lost is a work in the form of a publication. This implementation is a development for students not only in the form of very complicated assignments such as writing a thesis manuscript or other final assignments, but with KITAM's obligation to really support students to continue working, the implementation of the application of Kitam in journal form must be studied in more depth, and prepared more thoroughly, so that To produce good output that meets expectations, each lecturer must really get involved in the field regarding collaboration with students so that lecturers also know what is happening in the field and minimize the occurrence of undesirable things, so that the output from KITAM is also can be as expected. Strategi pengorganisasian Karya Ilmiah Tugas Akhir Mahasisiwa (KITAM) di Universitas Swadaya Gunung Jati to efektif, The results of the interview with Informant 1 are as follows:

"Just a lean organization"

The results of the interview with Informant 2 are as follows:

"create a special division"

The results of the interview with Informant 3 are as follows:

Strategy by dividing specific publication containers so that they can be carried out according to specific rules.

The results of the interview with Informant 4 are as follows:

"It's been effective"

Based on the results of the interview with Informant 5 as follows:

"Students are given a special assignment in semester 5 regarding the book in journal form"

The results of the interview with Informant 6 are as follows:

"In my opinion, in order to produce good output that meets expectations, every lecturer must really get involved in the field regarding collaboration with students so that

lecturers also know what is happening in the field and minimize the occurrence of undesirable things, so that the output "From KITAM it can be as expected."

Just a lean organization, create a special division, a strategy with a variety of specific publication platforms so that it can be done according to specific rules so that it is effective. Students are given special assignments in semester 5 regarding books in journal form, so that they produce good output and as expected. Every lecturer must really get involved in the field regarding collaboration with students so that lecturers also know what is happening in the field and minimize the occurrence of undesirable things, so that the output from KITAM can be as expected.

Mobilization and leadership require full support from the institution, creating special divisions/special coordination, mobilization by making decision letters, providing a forum for publication and long-term monitoring, an effective KITAM means that everything must move, not just the lecturers or students, so These two elements must move together in order to produce a good and correct KITAM. "The control strategy according to the informant is creating a special division / special coordination, monitoring a targeted list between targets and predetermined containers, spacious database, quite good, already good enough because everyone has started to move to prepare the final thesis project which has been replaced using KITAM"

3. Strategy Obstacles in Implementing Karya Ilmiah Tugas Akhir Mahasiswa (KITAM) at Universitas Swadaya Gunung Jati

Based on the results of the interview, the obstacles to the strategy for implementing Karya Ilmiah Tugas Akhir Mahasiswa (KITAM) at Universitas Swadaya Gunung Jati are as follows:

The results of the interview with Informant 1 are as follows:

"Students' ability to adapt"

The results of the interview with Informant 2 are as follows:

"Socialization"

The results of the interview with Informant 3 are as follows:

"The obstacle may be that at the beginning with the new policy there must be a lot of strong policy emphasis"

The results of the interview with Informant 4 are as follows:

"KITAM's supporting capacity in the field is still not operational"

The results of the interview with Informant 5 are as follows:

"Unequal distribution of information"

The results of the interview with Informant 6 are as follows:

"In my opinion, the problem may be the cost, because uploading the KITAM requires quite a large amount of money. I hope that the campus can provide a subsidy so that it can help the costs of publishing the KITAM are not too large."

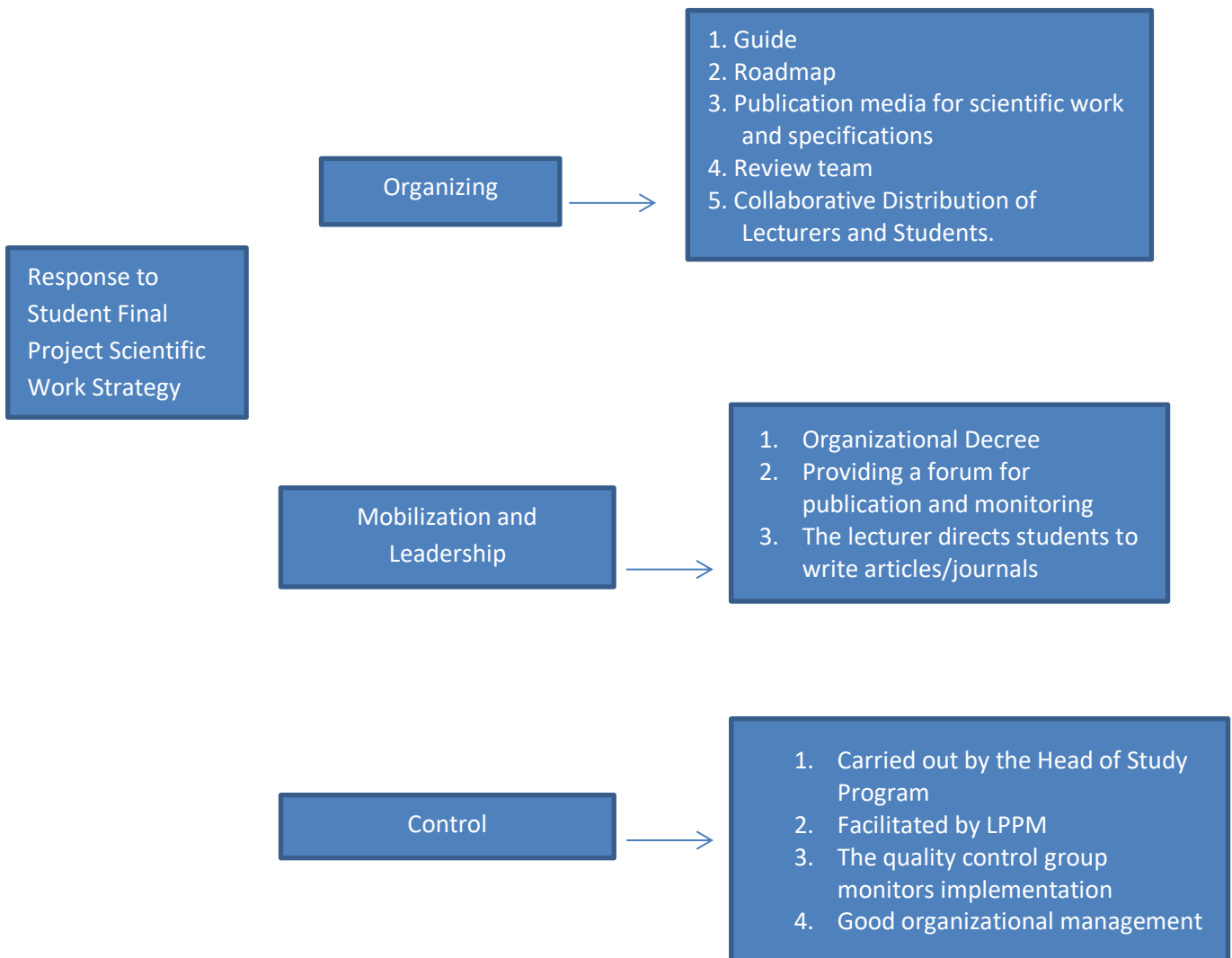
Thus, students' abilities in adaptation, socialization, initial obstacles with new policies with strong policy emphasis, KITAM's supporting capacity, dissemination of information, costs, are prepared optimally. The Strategy Efforts to Implement Karya Ilmiah Tugas Akhir

**STRATEGY FOR IMPLEMENTING STUDENT FINAL PROJECT SCIENTIFIC WORK
AT UNIVERSITAS SWADAYA GUNUNG JATI**

Mahasiswa (KITAM) at Universitas Swadaya Gunung Jati Based on the results of the Focus Group Discussion (FGD) and observations that there are several strategic efforts to implement Karya Ilmiah Tugas Akhir Mahasiswa (KITAM) at Universitas Swadaya Gunung Jati as follows:

Lecturers are given journal training, Writing Clinics, LBU and Money Monitoring are prepared, there is a stimulus for publication funds, Machines are prepared, MOU collaboration with Journal Managers, Methods, field study guidelines and socialization of podcash, PGD, providing journal recommendations, SKs and dean policies, special applications , SOP and Flowchart, Lecturers are determined as well as the theme

The following is the flow of research results:



Efforts made by UGJ

1. There are guidelines for making KITAM and Decree of the Chancellor and Dean
2. Lecturers are given workshops or journal training, Writing Clinics are prepared, LBU provides English translation facilities
3. There is a financial stimulus
4. Prepared MOU collaboration with several Journal Managers

CONCLUSION

1. Response to Strategy for Implementing Student Final Assignment Scientific Work (KITAM) at Universitas Swadaya Gunung Jati, Strategy for organizing Karya Ilmiah Tugas Akhir Mahasiswa (KITAM) at Universitas Swadaya Gunung Jati, need for guidance, Roadmap, Publication Media for Scientific Work along with Specifications, Reviewer Team , Distribution of Collaboration between Lecturers and Students driven by an Organizational Decree, Providing a forum for publication and monitoring, Lecturers direct students to create articles/journals and control needs to be carried out as carried out by the Head of Study Program, facilitated by LPPM, Quality control group monitors implementation, Good organizational management.
2. The implementation strategy for Karya Ilmiah Tugas Akhir Mahasiswa (KITAM) at Universitas Swadaya Gunung Jati is effective if it complies with the roadmap and is implemented and has an impact on society, namely work in the form of publications. The existence of a special division, a strategy with a variety of specific publication platforms with full institutional mobilization and leadership in order to produce good and correct KITAM
3. Obstacles to the Strategy for implementing Karya Ilmiah Tugas Akhir Mahasiswa (KITAM) at Universitas Swadaya Gunung Jati at the start with a new policy. KITAM's supporting capacity, dissemination of information, costs, were prepared optimally. The Strategy Efforts to Implement Karya Ilmiah Tugas Akhir Mahasiswa (KITAM) at Swadaya Gunung Jati University Based on the results of the Focus Group Discussion (FGD) and observations that there are several strategic efforts to implement Karya Ilmiah Tugas Akhir Mahasiswa (KITAM) at Swadaya Gunung Jati University as follows: Lecturers are given journal training, prepared Writing Clinic, LBU and Money Monitoring, there is stimulus funding for publication, Machine prepared, MOU collaboration with Journal Manager, Method, field study guide and socialization of podcash, PGD, provides journal recommendations, Decree and dean's policy, special application, SOP and Flowchart, Lecturers are determined as well as the theme

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